

Ask the Expert Webcast Series

It's your science, expertise, and thought leadership that makes the bioprocess work. You need the right platforms to showcase it. *BioProcess International's* Ask the Expert webcast series combines the lead generation of a traditional webcast with the prominence of a published article.

Combine the power of BPI's audience targeting capability to generate a highly-qualified, engaged audience for your presentation. Just presented at a conference? Let *BioProcess International* convert it to extend your reach and maximize your ROI.

Want high-quality lead generation?

You've come to the right place! It's all about content and lead generation – and BPI delivers both!

ATE Fast Facts:

- Fast, effective ten-minute presentations followed by a five-minute Q&A
- Pre-recorded or live events
- Complete turn-key marketing services (pre, live, and post event)
- Full preparation, hosting, production, and editing services
- Conversion and publishing of presentation as a full page article in BPI

Ask us about:

- Extending your engagement by creating a custom inbound marketing campaign to this targeted audience
- Additional engagement options to deliver your targeted content to BPI's qualified digital audience
- Creating a custom multi-webcast ebook and report

The collage features three main elements:

- Top Left:** A magazine cover for 'BioProcess International ASK THE EXPERT' with the headline 'The Total Cost of Buffer Preparation and Handling' and a 'Details' button.
- Top Right:** A screenshot of a webcast page for the same topic, dated December 2, 2016, with a 'BioProcess International' logo and 'ASK THE EXPERT' branding.
- Bottom:** A snippet of an article titled 'BioSC Continuous Chromatography of MABs: Process Design and Regulatory Considerations' with a 'Register Now' button.

BioProcess INTERNATIONAL

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