

BioProcess™

I N T E R N A T I O N A L

15
2003 – 2017

2017 Media Planner

	JANUARY	FEBRUARY	MARCH	APRIL	MAY		JUNE	YEARBOOK	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Main Issue	Upstream and Production • Expression • Production • Cell Culture	Downstream and Manufacturing • Purification • Formulation • Fill & Finish	Product Development • Product Characterization • Testing • Drug Delivery	Upstream and Production • Expression • Production • Cell Culture	Downstream and Manufacturing • Purification • Formulation • Fill & Finish		15 Years of BioProcess • The Technologies • The Trends • The Progress	Annual Resource Issue • Capabilities • Application Notes • Posters • White Papers	Upstream and Production • Expression • Production • Cell Culture	Product Development • Product Characterization • Testing • Drug Delivery	Downstream and Manufacturing • Purification • Formulation • Fill & Finish	BioExecutive The Business of Biopharmaceutical Development
Featured Reports	Downstream Developments in Single-Use Technology • Introduction • Chromatography and Alternatives • Separation and Clarification • Fill/Finish	Emerging Therapies: Advancing Regenerative Medicine • Introduction • Cell • Gene • Tissue	Trends in Outsourcing: Who, What, When, Where, and How • Introduction • Tech Transfer • Testing • Biosimilars	Technical Challenges in Biosimilar Development • Introduction • Characterization • Nomenclature • Regulatory • Clinical Testing	Single-Use Technologies Enable Continuous Processing • Introduction • Integrating Upstream and Downstream • Upstream Technologies • Downstream Technologies		Executive Insights Conversations with enduser and supplier executives reflecting on biopharmaceutical progress and advancements over the last 15 years	BPI Theater	Emerging Therapies: Advancing Next Gen Recombinant Proteins • Introduction • ADCs • Recombinant Vaccines • Antibody Fragments • Biospecifics • Fusion Proteins	Training the Next Generation of BioProcess Experts • Introduction • In-House Training • Outsourced Training • Product/Technical Training • Career and Management Training	Process Monitoring and Control: The Heart of QbD • Introduction • USP Monitoring/Control • DSP Monitoring/Control • FFF Monitoring/Control	Executive Insights Conversations with enduser and supplier executives reflecting on biopharmaceutical progress and advancements over the last 15 years 15 Years of BioProcess 24 x 26 Timeline Wallchart
Scientific EBook Series	Fill and Finish		Extractables and Leachables		BPI Lab			Emerging Countries	Post Approval Strategies	Non-Invasive Delivery	Bioprinting	
Custom Supplements							Single Sponsored 48 pages			Single Sponsored 48 pages		
Custom Special Reports		Single Sponsored 16 pages		Single Sponsored 16 pages			Single Sponsored 16 pages			Single Sponsored 16 pages		Single Sponsored 16 pages
Ask the Expert: Live Webcasts	1st and 3rd Wed	1st and 3rd Wed	1st and 3rd Wed	1st and 3rd Wed	1st and 3rd Wed		1st and 3rd Wed	1st and 3rd Wed	1st and 3rd Wed	1st and 3rd Wed	1st and 3rd Wed	1st and 3rd Wed
Ask the Expert: On-Demand Webcasts	2nd and 4th Wed	2nd and 4th Wed	2nd and 4th Wed	2nd and 4th Wed	2nd and 4th Wed		2nd and 4th Wed	2nd and 4th Wed	2nd and 4th Wed	2nd and 4th Wed	2nd and 4th Wed	2nd and 4th Wed
BPI Presents: Executive Insights	Single Sponsored	Single Sponsored	Single Sponsored	Single Sponsored	Single Sponsored		Single Sponsored	Single Sponsored	Single Sponsored	Single Sponsored	Single Sponsored	Single Sponsored
BPI Presents: The Technology Series			SINGLE – USE Single or Multi Sponsored				BIOSIMILARS Single or Multi Sponsored			EMERGING THERAPIES Single or Multi Sponsored		THE NEXT 15 YEARS Single or Multi Sponsored
BPI Theater Events			BPI Theater @ INTERPHEX				BPI Theater @ BIO					
eNewsletter Series	1st Wednesday – Upstream and Production 3rd Wednesday – Product Development		2nd Wednesday – Downstream and Manufacturing 4th Wednesday – Multimedia						1st Wednesday – Upstream and Production 3rd Wednesday – Product Development		2nd Wednesday – Downstream and Manufacturing 4th Wednesday – Multimedia	
Custom Electronic Marketing Campaigns	Llimited to two campaigns per month								Llimited to two campaigns per month			

To our business partners,

As product, business development, and marketing managers, your job is to maximize visibility, impact, and use of your technologies and expertise.

As publishers, our job is to create the perfect scientific environments to promote and support your expertise, then create the distribution vehicles that deliver your message to a highly targeted, qualified audience.

When these two things happen, it creates the perfect partnership.

Based upon readership surveys, it is clear that biopharmaceutical scientists want to continue receiving *BioProcess International* in its traditional format. It's also clear that you need lead generation products and metrics in order to support your marketing investments and want personalized products to promote your company's unique content, expertise and thought leadership.

In 2017, as part of *BioProcess International's* 15th anniversary, we have created a new balanced product portfolio that allows your company to use the BPI brand to accomplish all this – and more.

Here are just a few highlights:

Main Issues: Improved focus and dedication to each scientific theme creates perfect editorial environments to surround and support your products and services.

Featured Reports: Delivered in print and electronic platforms to maximize industry impact and lead generation, these reports provide high level analysis of the most important trends and techniques driving biopharmaceutical development.

Custom Electronic and Key Word Engagement Programs: Allows your company to create customized HTML programs that uniquely combine BPI themed content with your expertise - then electronically deliver it to a highly qualified and targeted audience.

Ebook Series: Electronic-only format provides a dedicated editorial environment to educate the industry on targeted themes while maximizing your lead generation opportunity.

Custom Publishing: Exclusive platforms designed and dedicated to promoting your expertise.

BPI's Webcast Series: Live or on-demand turn-key platforms uniquely designed to showcase and deliver your technologies and thought leadership to qualified industry decision makers.

15-Year Anniversary Series: Uses multiple formats to connect your company to the science, technologies, and trends that have advanced biopharmaceutical development.

In 2017, partner with *BioProcess International*. Take advantage of our new product portfolio. Customize a marketing program that showcases your expertise and thought leadership. Get the results you need.

Brian Caine

Publisher

508-904-7259

bcaine@bioprocessintl.com

Christopher Johnson

Associate Publisher

508-904-7256

cjohnson@bioprocessintl.com

Michael Kelly

Strategic Marketing Consultant

646-957-8974

mkelly@bioprocessintl.com